



A HIGH QUALITY MOBILE ENGAGEMENT TOOL THAT PROVIDES EDUCATORS A SECURE AND EFFECTIVE PLATFORM TO INCREASE INVOLVEMENT AND IMPROVE COMMUNICATIONS.

With K-12 Connect, your school will have its own private-labeled Engagement App—a private social media platform—accessible to Apple and Android mobile devices, as well as PCs. K-12 Connect is built to serve public and private schools.



ENGAGE



INVOLVE



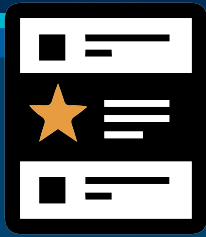
EDUCATE

- ✓ We believe that our educators need an easy-to-use digital tool to visually show the wonderful activities happening inside their schools and classrooms.
- ✓ We believe that user privacy is a basic human right. Your user data is not aggregated, sold, or used in any way and ads are not presented.
- ✓ We believe that today's busy parents need an Easy Button to communicate with school staff and to digitally submit needed paperwork.
- ✓ It all started with one question, "What did you learn in school today?" With K-12 Connect, educators provide parents visual prompts to help them begin this discussion with their children.



WWW.FSGMOBILE.COM

K-12 CONNECT PROVIDES THE FOLLOWING APP MODULES ASSURING EFFECTIVE ENGAGEMENT. K-12 CONNECT IS THE MOST CAPABLE AND COST-EFFECTIVE DIGITAL ENGAGEMENT SOLUTION ON THE MARKET.



PERSONALIZED DIGITAL NEWSFEED

Our digital and personalized Newsfeed assures targeted and timely communications for your constituents. Users join content groups to receive content pertinent to them and your organization can determine which content all users see. This flexibility in targeting your communications greatly increases successful engagement within your community.

APP MESSAGING

App Messaging provides quick, easy, private and reliable communications between your users and school staff. App Messaging provides a one-to-one digital and personal connection allowing quick, easy and effective communication to occur.



DISCUSSION GROUP MESSAGING

Discussion Group Messaging is a digital work group collaboration platform for quick, simple and secure engagement. Users involved on a specific task such as a fundraiser, PTO Management, Sports team communication, or even a school board can easily share ideas or communicate with each other. Discussion Group Messaging provides for a moderator for each discussion group to insure that communication is professional and effective.

DIGITAL FORMS / WORKFLOW ENGINE

K-12 Connect Digital Forms and Workflow engine provides an “easy button” for users to digitally complete, sign and submit needed forms. Specific forms are targeted to only those who need to complete them, automatic reminders are only sent to those that haven’t completed them prior to deadline, and reports of submitted data can be generated for only those that need access to the compiled data. Our Digital Forms and Workflow engine achieves over a 96% form completion and submission rate by deadline which is extraordinary compared to other form completion solutions.



SOCIAL MEDIA BLOGS

Make sure that your users can easily find and view all of your posted content whether it is K-12 App posted content or from other social media sources. K-12 Connect provides social media blogs where your users can easily view all of the social media content published by your organization.

ANALYTICS AND REPORTING ENGINE

Measuring user engagement is extremely important to communication success as this data gives your app administrators the ability to fine tune the variety, quantity and timing of your published content. Unlike other social media tools, K-12 Connect provides both graphical and report-generated analytics on user, blog, and individual posts to assure successful user engagement.

