



March 15, 2019

To Whom it May Concern,

I am writing to you on behalf of Light of Christ Academy with respect to a sponsorship opportunity for our Annual Gala Dinner and Auction to be held May 17, 2019 at the Gull Lake Country Club.. This is a very special event to raise money to continue to offer a model of education that works to instill a love for all that is good, noble, beautiful and true, and to form dynamic, joyful, generous graduates who choose to be a positive, powerful force for good in the world around them. Our theme is “Unmasking Christ’s Light – A Masquerade Ball”.

Last year’s event was a great success, thanks to the support of generous donors such as yourself and others in the community. With more than 130 attendees, volunteers and spectators, we raised over fifty-four thousand dollars for our school and our students. We are looking forward to an even larger crowd this year and have a special goal of raising money to send all of our teachers to a Classical Education Training conference over the summer.

We would like to personally invite you to support this important cause by becoming a sponsor. This is an excellent opportunity for you to be featured in our pre-, during and post-event promotion that reaches hundreds of people across Southwest Michigan.

The event sponsorship opportunities are listed below.

- **\$4,000 Platinum Live Auction Sponsor:** The Platinum Level Sponsor is our live auction sponsor. This sponsor will receive a table for 8, 8 VIP party tickets, logo featured on a table centerpiece and on our scoreboard the night of the event, recognition in the St. Ann Bulletin, vocal shout out the night of the event, social media shout outs, and recognition on all print media for the event.
- **\$2,000 Gold Level VIP Party Sponsor:** We have two Gold Level Sponsorships available. Sponsors receive 6 dinner tickets, 6 tickets to the VIP after party, logo displayed at the bar and prominently at the after party and on our scoreboard the night of the event, social media shout outs, display on a table centerpiece and mention in all print media.
- **\$1,000 Silver Level Wine Pull/Dessert Table/Game Sponsor:** We have 3 Silver Level Sponsorships available. Sponsors receive 4 dinner tickets and 4 tickets to the VIP after party, logo displayed by the wine pull, dessert table and plinko game, social media shout outs, logo displayed on the scoreboard the night of the event, print media recognition, and logo displayed on a table centerpiece.

- **\$500 Bronze Level Table Sponsor:** Our Bronze Level Sponsors receive 2 dinner tickets, logo displayed on a table centerpiece, social and print media recognition, logo displayed on our scoreboard the night of the event.
- **\$250 Benefactors:** Our benefactors receive 1 dinner ticket and recognition on our sponsorship board and scoreboard during the event and print media recognition.

If you are interested, please complete and return the enclosed sponsorship form by **May 3, 2019**, then retain a copy as a receipt for your records. (Note: The sooner we receive your submission, the more pre-event advertising we can offer via our promotional website, postcards, flyers, social media and more.)

Thank you very much for your consideration. I will be in touch next week to follow up. In the meantime, feel free to contact me any time with questions or requests.

Sincerely,

Sue Reynolds

Sponsorship Chair

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