

Tips for Parishes before the Summer

Here are some tips for the parishes that are conducting activity before the summer:

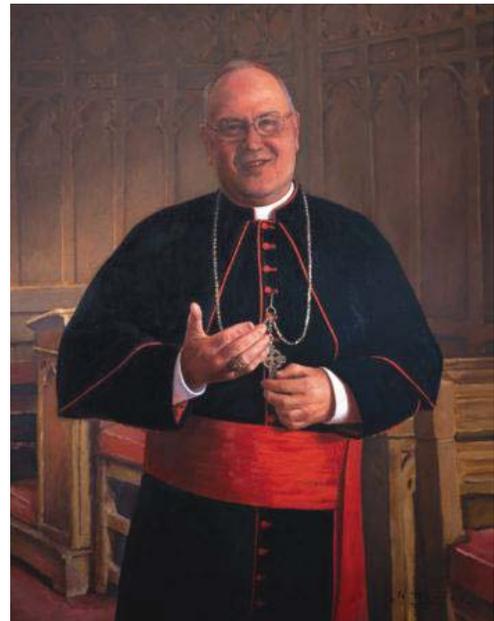
- **Lead by example:** Encourage and communicate your support of the *Appeal*. **Your overall tone and message will aid in the success of the campaign.**
- Make sure the parish is **well prepared** for the In-Pew weekend: have all materials and volunteers ready for the In-Pew. Show the video or use the audio version of the video after the homily. Encourage your parishioners to make a commitment at the In-Pew. Be prepared for those who cannot make the commitment at Mass and have a strategic plan for Bulletin Inserts for the two weeks following the In-Pew as a soft reminder.
- **Personalization:** Thoughtfully present the information regarding the *Appeal*. Identify a specific case element that resonates with your parishioners or identify a personal story of how the *Cardinal's Appeal* has positively impacted someone.
- **Encourage participation:** As many of you are managing the transition from *Renew + Rebuild* back to *Cardinal's Appeal*, keep the tone optimistic and encourage your parishioners to participate in the *Appeal* at any level.
- Work with your Campaign Manager to tailor your parish's *Cardinal's Appeal* timeline.

Parishes Meeting Goal!

We would like to congratulate the parishes that have met and surpassed their *Cardinal's Appeal* goals this week:

- **St. Stanislaus Kostka** - Staten Island
- **St. George** - Jeffersonville
- **Holy Name of Jesus** - Otisville

Goal	\$20,000,000
Pledged	\$14,212,709
Paid	\$10,455,687
Number of donors	31,675
Percentage of goal	70%



Cardinal Dolan Portrait Unveiling

The historic official portrait of His Eminence, Timothy Michael Cardinal Dolan was unveiled on Wednesday, May 22nd at the Sheen Center for Thought and Culture. A full theatre of supporters witnessed the unveiling and had an opportunity to hear about the painting from His Eminence and the artist. The portrait was painted by renowned Irish artist, Richard Hearn who is also the Catholic artist in residence at the Sheen Center. For more information about the artist visit richardhearns.com.